



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES
2025_2 EXAMINATIONS

Course Title: **Cultural Tourism**

Course Code: **TSM 403**

Course Unit: **2**

Time Allowed: **2: 00hrs**

- Instruction: 1. Attempt question Number one (1) and any other two (2) questions.**
2. Question number 1 carries 30 marks, while the other questions carry 20 marks each
3. Present all your points in coherent and orderly manner
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- 1 (a) Describe the Impact of Air Travel on the Hospitality and Tourism Industry. **(12marks)**
(b) Identify the categories of passenger transportation problems. **(3marks)**
(c) Evaluate the problems of passenger transportation. **(7.5 marks)**
(d) Explain the Invention of the Airplane and the Development of Air Travel, **(7.5marks)**
- 2 (a) Evaluate Socio Cultural Benefits of Tourism. **(12marks)**
(b) Describe the unique types of animals found in Africa and what roles do they play in tourism in Africa, **(8marks)**
- 3 (a) Discuss the concept and importance of strategic planning, **(10marks)**
(b) Describe the objectives of a business organization. **(10marks)**
- 4 Discuss the features and major attractions in the following
(a) Obudu mountain resort. **(10marks)**
(b) Yankari game reserve. **(10marks)**