



**NATIONAL OPEN UNIVERSITY OF NIGERIA,  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE NNAMDI AZIKIWE  
EXPRESSWAY JABI, ABUJA NIGERIA  
FACULTY OF MANAGEMENT SCIENCES  
DEPARTMENT OF PUBLIC ADMINISTRATION  
2025\_2 EXAMINATIONS**

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**COURSE CODE: PAD 756**

**COURSE TITLE: Project Analysis and Implementation**

**CREDIT UNITS: 3**

**TIME ALLOWED: 3Hrs**

**INSTRUCTIONS: 1. Attempt four (4) questions in All, Question one (1) and any other three (3)**

**2. Question number 1 is compulsory and carries 25 marks, while the other questions carry 15 marks each**

**3. Present all your points in coherent and orderly manner**

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- Q1a A project is a temporary endeavor undertaken to create a unique product, service, or result. State its characteristics (5 Marks)
- Q1b Define Project cycle and explain the stages of a project cycle (20 Marks)
- Q2a List and discuss five factors affecting the location of projects
- Q3a State forces governing competition in an Industry
- Q3b The marketing plan addresses issues concerning the marketing of the products. Outline the questions that the marketing plan must answer.
- Q4a Define the following terms
- i. Projected cash flow statement
  - ii. Cash inflows
  - iii. Cash outflows
  - iv. Sensitivity Analysis
  - v. Balance sheet
- Q5a The final phase in the project cycle is project evaluation. Discuss the Purpose of Evaluation.