



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2025_1 EXAMINATION

Course Code: CRD 407

Course Title: PROJECT PLANNING MANAGEMENT, MONITORING AND EVALUATION

Credit units: 2

Instructions:

- 1. Indicate your Matriculation Number clearly**
- 2. Attempt Question 1 and any other two (2) questions**
- 3. Question 1 is compulsory and carries 30marks while the other 2 questions carry 20marks each**
- 4. Present all your points in coherent and orderly manner**

Time Allowed: 2 Hours

1a. Diversification is a radical growth strategy deliberately aimed at changing the nature of the business. It means venturing into new areas of production. What are the reasons that make firms embark on diversification? **(10 marks)**

1b. Strategies to change the competitive position of an existing business. This approach attempt to improve the market position of the existing range of products and services through. Explain four of these strategies **(10 marks)**.

1c. Portfolio analysis is one of the features of Portfolio Management. Discuss what Portfolio analysis is all about **(10 marks)**.

2. What are the key steps involved in a capital budgeting process? **(20 marks)**.

3a. Monitoring and evaluation is used for a variety of purposes. The purpose for which it is used determines the particular orientation of each evaluation. Exhaustively discuss these purposes **(8 marks)**.

3b. what is the meaning of Monitoring and Evaluation (M&E) **(6 marks)**.

3c. Monitoring is the systematic and routine collection of information from projects and programmes for four main purposes. Highlight these purposes **(6 marks)**.

4a. What do you understand by time preference for money, citing example? **(10 marks)**.

4b. Highlight the ten methods of controlling projects **(10 marks)**.

5. Explain 5 principles that are absolutely critical to successful planning **(20 marks)**