



FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES
SEPTEMBER, 2020_1

Course Title: **Global Tourism Issues**

Course Code: **TSM 444**

Course Unit: 2

Time Allowed: 2:00Hrs

Instruction: Answer any three (3) questions only (All questions carry equal marks)

Question One (1)

- 1a. Briefly explain the elements in the definition of tourism (5 Marks).
- 1b. Explain the economic contributions of tourism to the host destinations? (10 Marks).
- 1c. It is noted that “No attraction no tourism”. Explain? (8 Marks).

Question Two (2)

As a stakeholder in the tourism industry:

- 2a. Justify the quest for collaboration among tourism suppliers (7 Marks).
- 2c. Explain the four principal features of collaboration (16marks).

Question Three (3)

3a: As a consultant to Aso Rock Nigeria Ltd Abuja, explain environmental and socio-cultural effects of tourism to the residents (15Marks).

3b. Highlight the usefulness of Tourism Satellite Account (TSA) to national economy? (8 Marks)

Question Four (4)

4a. As the world experiences shifts in social values, this explains why stakeholders are working towards achieving sustainable tourism development at a global scale! As a tourism expert, explain to students on excursion, the meaning of sustainable tourism development (12 Marks).

4b. Highlight the dimensions of sustainable tourism development? (8 Marks).

Question Five (5)

5b. Educate your friend on the reasons you will like to carry out SWOT Analyses before developing destination marketing strategy for your State? (15 Marks).

4c. There appear to be too many limiting factors that hamper the usage of Carrying capacity management explain? (8 Marks).