



**FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF TOURISM STUDIES  
SEPTEMBER 2020\_1 EXAMINATION**

**Course Title: CULTURAL TOURISM**

Course Code: TSM 403

Course Unit: 2

Time Allowed: 2: 00 hours

**Instruction: Answer any three (3) Questions (All questions carry equal marks)**

**Question One (1)**

1. (a) Give reasons why people travel. (2 marks)
- (b) Explain each of your reason in 1(a) for the travel. (21 marks).

**Question Two (2)**

2. (a) Explain the term *cultural tourism*? (8 marks)
- (b) Why is cultural tourism significant to people and their environments? (8 marks)
- (c) What other factors are responsible for the expansion of tourism industry worldwide? (7 marks)

**Question Three (3)**

3. (a) Define carrying capacity in the light of rural tourism. (5 marks)
- (b) List six (6) local factors that influence rural tourism. (6 marks)
- (c) What are the Socio-economic factors that influence the attitude of people towards tourism at both domestic and international levels? (13 marks)

**Question Four (4)**

4. (a) Define culture (5 marks)
- (b) Write short notes on the following
  - i. Cultural Barriers (9 marks)
  - ii. Ethnic Diversity (9 marks)

**Question Five (5)**

5. Write briefly on the following:
  - i. The cultural heritage of Yoruba (8 marks)
  - ii. The cultural heritage of Igbos (8 marks)
  - iii. The cultural heritage of Hausa/Fulani (8 marks)