



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF ADMINISTRATION
2020_1 EXAMINATION**

COURSE CODE: PAD408

COURSE TITLE: Development Planning

CREDIT UNIT: 3

TIME ALLOWED: 3 HRS

INSTRUCTIONS: 1. Attempt Question One (1) and any other three (3) questions
2. Question 1 carries 25 marks, while the other questions carry 15marks each.
3. Present all points in coherent and orderly manner

1. Explain the term Manpower Planning (**5marks**). Mention and explain its uses. (**20marks**)
2. Define the concept of Market Analysis and explain its common factors “SWOT” for short. **15marks**.
3. List and discuss the different types of business analysis tools. **15marks**.
4. Mention four types of Market Analysis (**7.5 marks**), and explain two of them (**7.5 marks**).
5. Highlight at least seven problem confronting Cooperatives in Nigeria (**5marks**). Discuss any three of them (**10marks**) =**15marks**
6. Discuss at least four Macro problems of Plan implementation and Plan failure in third World countries. **15marks**