



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE, NNAMDI
AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
SEPTEMBER 2020_1 EXAMINATION**

COURSE CODE: MAC442
**COURSE TITLE: ADVANCED BROADCAST NEWS/PROGRAMME
PRODUCTION**
UNIT: 3
TIME: 3HOURS

**INSTRUCTION: ANSWER ANY FOUR (4) QUESTIONS. ALL
QUESTIONS CARRY EQUAL MARKS.**

1. Identify and explain the questions that might help broadcast journalists decide whether a story should be broadcast as outlined by Keller and Hawkins in 2002.
2. Explain preparation for gathering news and identify and discuss any five (5) methods of news gathering.
3. In broadcast news writing there is need to show some level of expertise. Outline the qualities a broadcast writer should possess to be able to write a good broadcast copy.
4. Provide seven (7) suggestions for good shots necessary for professional television voice-over.
5. Broadcast programmes are classified based on their functions, target audience and format. Discuss with examples.
6. Write extensively on the three (3) stages of production.