



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2020_1 EXAMINATION**

COURSE CODE: MAC 423
COURSE TITLE: BOOK PUBLISHING AND THE LAW
CREDIT UNITS: 3

INSTRUCTION: ANSWER ANY FOUR QUESTIONS
TIME: 3 HOURS

1. Book writing serves many objectives. Clearly distinguish five of those objectives **(17¹/₂ Marks)**
2. With clear cut examples, justify the communicative value of books in the society **(17¹/₂ Marks)**
3. Publishing organizations in Nigeria are facing some challenges. Identify and discuss five of such challenges. **(17¹/₂ Marks)**
4. Most publishers are in a dilemma of sourcing for manuscripts. As a professional what five cogent sources of manuscript will you recommend to a publisher? **(17¹/₂ Marks)**
5. If you are arraigned before a court over a charge of copyright infringement, what defences will you give to absolve yourself of the charge? **(17¹/₂ Marks)**
6. Book publishing business is prone to invasion of privacy. When can one's privacy said to be invaded? **(17¹/₂ Marks)**