



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2020_1 EXAMINATION**

COURSE CODE: MAC421
**COURSE TITLE: ADVANCED NEWSPAPER/MAGAZINE
 PRODUCTION**
UNITS: 3
TIME ALLOWED: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Newspapers are classified based on certain criteria. List and explain eight classifications of newspapers available. Cite examples where necessary **(17¹/₂ Marks)**
2. There is a common thread that runs through a newspaper's mission statement, editorial policy and house style. Discuss the relationship among these concepts as it affects newspaper's character and identity **(17¹/₂ Marks)**
3. All materials meant to be published by a newspaper or magazine must pass through the process of gatekeeping. Enumerate and explain any eight factors that influence the functions of gatekeepers **(17¹/₂ Marks)**
4. Photographs are expected to meet certain requirements before they are selected for publication in a newspaper or magazine. Discuss the rationale for photo-selection as well the two forms of photo-editing. Support your answer with examples **(17¹/₂ Marks)**
5. Identify any five ethical issues reporters and editors have to contend with. To what extent, in your opinion, do Nigerian journalists observe or breach them? Give examples **(17¹/₂ Marks)**
6. Development in technology has brought about changes in the ways newspapers and magazines are produced. Discuss any five ICT applications or devices used in newspaper or magazine production and describe their impact on the production process **(17¹/₂ Marks)**