



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
SEPTEMBER, 2020_1**

COURSE CODE: MAC 312
COURSE TITLE: NEWSPAPER PRODUCTION
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. Thomas Jefferson said “If I had to choose between a government without newspapers or newspapers without a government, I should not hesitate a moment to prefer the latter. In line with Jefferson’s preference, raise at least five points to discuss the importance of newspaper as a mass medium. **(25 Marks)**

2. Since reporters are not omnipresence, it is not all the time that they source news through event coverage or beat assignments. Aside event coverage, discuss other three means through which reporters source for news items. **(15 Marks)**

3. To ensure successful interview as a means of sourcing for news items, identify at least five steps that an interviewer (Journalist) must take. **(15 Marks)**

4. Discuss (with relevant examples and or illustration where applicable) at least five areas that are usually edited to expunge errors from crude copies submitted by the reporters for publication in typical newspaper house. **(15 marks)**

5. Identify and discuss at least three methods of copy fitting and make a preference of the three by emphasizing its merits over others. **(15 Marks)**

6. As the deputy editor of a newspaper house, you are to act on behalf of your editor who is proceeding on a sick leave, discuss at least five principles that will guide you while making newspaper layout decision for the next edition of the newspaper. **(15 marks)**