



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**  
**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**SEPTEMBER 2020\_1 EXAMINATION**

**COURSE CODE:** JLS 845  
**COURSE TITLE:** ISSUES IN COMMUNICATION TECHNOLOGY  
AND POLICY  
**UNIT:** 3  
**INSTRUCTION:** ANSWER ANY FOUR QUESTIONS  
**TIME:** 3 HOURS

1. It is sad that alternative media rejects Libertarians' universal rationality and the ideals of bureaucratic professionalism. Discuss five reasons that necessitated the evolution of alternative media (**17<sup>1</sup>/<sub>2</sub> Marks**)
2. There are critical communication issues within the terrain of social concerns. Discuss five of these concerns(**17<sup>1</sup>/<sub>2</sub> Marks**)
3. Identify and discuss the requirements for press freedom in Nigeria(**17<sup>1</sup>/<sub>2</sub> Marks**)
4. Technology has some distinctive features that set it apart from science. Discuss at least five of these features (**17<sup>1</sup>/<sub>2</sub> Marks**)
5. The Nordenstreng's concept of Four D's captures the main issues and themes in the New World Information and Communication Order. Discuss these four Ds. (**17<sup>1</sup>/<sub>2</sub> Marks**)
6. Policies have standard forms typical to the organization issuing them. but policy documents usually contain certain items. List and explain five of them(**17<sup>1</sup>/<sub>2</sub> Marks**)