



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

COURSE CODE: JLS 742

COURSE TITLE: FUNDAMENTALS OF BROADCASTING

CREDIT UNIT: 3

TIME: 3 HOURS

**INSTRUCTIONS: ANSWER ANY FOUR QUESTIONS. EACH QUESTION
CARRIES 17¹/₂ MARKS**

1. Your friend has asked you to clarify him on the actual difference among (a) broadcasting **5 marks** (b) narrowcasting, **4¹/₂ marks** (c) cable casting, **4marks** and (d) telecasting. What would you tell him? **4marks**
2. Writing for television is different from writing for other media of mass Communication. Discuss this assertion, highlighting the requisite ideals for preparing a television script. **17¹/₂ marks**
3. (a) What were the aims for the establishment of the Broadcasting Organization of Nigeria (BON)? **10marks** (b) To what extent have these objectives been achieved? **7¹/₂ marks**
4. (a) An ambitious businessman in your area has disclosed to you his plans to introduce another indigenous telecommunication network in the country. Advise him on how to file his written statements of application for license. **10 marks**
(b) At what time must he file a renewal application with the FCC? **7¹/₂ marks.**
5. Radio waves can be classified into 8 groups of frequency bands. (a) Identify and explain any five. **12¹/₂ marks.** (b) Distinguish between Sky waves and Ground waves **5marks.**
6. You have been asked to advise a politician who wants to float a radio station in your state on the conditions for issuance of broadcast license from the NBC. List and explain those conditions to guide him appropriately. **17¹/₂ marks**