



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2020_1 EXAMINATION

COURSE CODE: CRD430

CREDIT UNIT: 2

COURSE TITLE: COOPERATIVE EXTENSION

TIME ALLOWED: 2.5 HOURS

Instruction: 1. Attempt question number one (1) and any other two (2)

2. Question number one (1) is compulsory and attracts 30 marks, while any other two questions attract 20 marks each

3. Present your answers any points in a clearly and orderly manner

Q1.

- a. Pricing is significant in agribusiness and cooperative extension serve as negating tools between farmers and customers. Enumerate five (5) factors farmers consider before adopting a practice.
- b. The purpose of meeting are set to achieve goals which vary from place to place, and society to society, from individual to individual. Highlight five (5) types of meetings.
- c. Communication in cooperative extension helps in understanding community. Itemize five (5) channels of communication in cooperative rural development.
- d. Explain briefly five (5) drawbacks in communication.
- e. Since there are two sides to every coin. Discuss three (3) advantages and two (2) disadvantages of films as a channel of communication. (30 marks)

Q2.

- a. The central department of agriculture was set up for a particular mandate. Briefly enumerate five (5) objectives of central department of agriculture. (5marks)
- b. The Cooperative department in the Federal Ministry of Agriculture and Natural Resources was set up on a mandate. Highlight five (5) functions of the Cooperative department in the Federal Ministry of Agriculture and Natural Resources. (5marks)

- c. Cooperative Extension service can raise income of the rural dwellers in Nigeria if well setup and manage. Iterate five (5) ways by which extension service can raise income of the rural dwellers in Nigeria? (10 marks)

Q3.

- a. Communication Methods are determining base on the understanding of the society and to disseminate proper message to the members. Highlight (5) Factors Affecting the Selection of Communication Methods? (5 marks)
- b. Modern cooperative extension services have a few collective attributes? Identify three (3) Modern cooperative extension services common attributes? (5 marks)
- c. Elaborate five (5) roles of opinion leaders in cooperative extension service? (10 marks)

Q4.

- a. Change is inevitable in the society. Describe five (5) causes of attitude change? (10 marks)
- b. List five (5) factors that farmer will reflect on before agreeing to a practice? (5marks)
- c. Objectives are set to actual organizational and societal goals. Iterate five (5) objectives of extension service? (5marks)

Q5.

- a. Highlight five (5) ingredients of forecasting? (5 marks)
- b. Enumerate five (5) reasons planning is recognised as an essential tool for a well coordinated cooperative extension programme? (10 marks)
- c. State five (5) good reasons for planning? (5 marks)