



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**2020\_1 EXAMINATION**

**COURSE CODE: CRD324**

**CREDIT UNIT: 3**

**COURSE TITLE: RURAL DEVELOPMENT STRATEGIES**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTION:**

- 1. Indicate your Matriculation Number clearly**
- 2. Attempt question one (1) and any other three (3) questions – Four questions in all**
- 3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15marks each.**
- 4. Present all your points in coherent and orderly Manner**

1. a. Rural development and community modernization are essential for societal improvement, explain the concept of Rural development and rural community modernization 5 mark
- b. Illuminate on three Ekong approaches of rural community modernization. 10 mark
- c. Elucidate on Vroom's Expectancy Motivation theory 10 mark
  
2. a. Discuss in details on Nigeria Agricultural Insurance Corporation (NAIC) 10mark
- b. State the objectives of NAIC 5 mark
  
- 3 a. Briefly explain the term Social Actions 5mark
- b. Identify and explain six methods for motivating Social Actions through Community Development 10mark
  
- 4.a Elucidate on Maslow's Needs Hierarchy Theory 5mark
- b. Explain the approaches to community modernization 10mark
  
5. a. Enumerate the objectives of river basin development authorities in Nigeria 10marks
- b. Highlight the problems of Rural Development in Nigeria 5marks
  
6. a. Discuss briefly on NDE creation 5mark
- b. Highlight five reasons for the formation of NHIS 10 mark