



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2020_1 EXAMINATION

Course Code: BUS815

Course Title: Management Information System

Credit Unit: 2

Instructions: 1. Indicate your Matriculation Number clearly
2. Attempt Question 1 and any other two (2) questions
3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each
4. Present all your points in coherent and orderly manner

Time Allowed: 2 Hours

1a. How best can you define Management Information System? **(5 Marks)**

1b. Enumerate the reason for having Management Information Systems? **(5 Marks)**

1c) Through diagram identify five eras of Management Information System evolution as postulated by Kenneth C Laudon and Jane Laudon? **(20 Marks)**

2a) Identify five factors contributing to MIS Failure in Organizations? **(10 Marks)**

2b) With the aid of schematic, describe the data hierarchy of a student Database?**(10 Marks)**

3a) Explain the common codes EBCDIC and ASCII and what they stand for? **(5 Marks)**

3b) Enumerate the types of data for which business are concerned? **(10 Marks)**

3c) Identify any five features of batch processing in database? **(5Marks)**

4a) What is the major different between manual and computerized information system?
(4Marks)

4b) What are the advantages and disadvantages of a Computerized Information System?
(16 Marks)

5) Enumerate and briefly explain the modern taxonomy of computers? **(20 Marks)**