



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2024 1 EXAMINATION**

**COURSE TITLE:** BROADCAST COMMENTARY AND ANNOUNCING  
**COURSE CODE:** MAC 444  
**CREDIT UNITS:** 3  
**TIME ALLOWED:** 3 HOURS  
**INSTRUCTION:** ANSWER ANY FOUR (4) QUESTIONS

- 1a. Broadcast media has about five attributes that makes it unique. List and discuss any three of these attributes. **12 marks**
- 1b. List the sources of materials for developing a broadcast commentary. **5.5 marks**
- 2a. What is a copy in broadcasting? **2.5 marks**
- 2b. As an announcer, identify and explain any five steps that you are expected to take when you receive a script in order for you to present an interesting programme. **15 marks**
- 3a. What is vocal abuse? **2.5 marks**
- 3b. You noticed that your colleague's voice is quite bad after his last presentation. List and explain five things that you can tell him to do to prevent vocal abuse. **15 marks**
- 4a. What are radio announcing formats? **2.5 marks**
- 4b. In an interview to become a studio manager, explain with relevant examples any three types of radio announcing format which you may adopt for your station. **15 marks**
- 5a. Discuss the 3 major problems that the voice may have. **12 marks.**
- 5b. Explain how monotone and poor pitch can affect an announcer's delivery and reception among his/her audience. **5.5 marks**