



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2024\_1 EXAMINATION**

**COURSE CODE:** MAC416  
**COURSE TITLE:** SOCIOLOGY OF MASS COMMUNICATION  
**UNITS:** 2  
**TIME:** 2 HOURS  
**INSTRUCTION:** ANSWER QUESTION ONE AND ANY OTHER TWO

1. (a) The basic principles of symbolic interactionism have been by a host of its adherents. Establish any **five (5)** basic Principles of Symbolic Interactionism **(15 marks)**  
(b) In spite of its obvious subjective nature, symbolic interactionism is guided by a set of assumptions which gave a hint about its objectivity. Examine the **five (5)** basic assumption. **(15 marks)**
2. Highlight and describe any **five (5)** of the major types of society. **(20 marks)**
3. (a) Establish the **three (3)** basic characteristics of family. **(6 marks)**  
(b) Identify and explain any **seven (7)** of the types of family. **(14 marks)**
4. (a) Identify any **five (5)** basic tenets of development theory of the media. **(10 marks)**  
(b) Examine any **four (4)** ways by which Nigerian journalists can practice development journalism to a successful end. **(10 marks)**