



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2024 1 EXAMINATION**

**COURSE CODE:** MAC 314  
**COURSE TITLE:** ISSUES IN MASS MEDIA IN NIGERIA  
**UNIT:** 2  
**TIME:** 2 HOURS  
**INSTRUCTION:** ANSWER QUESTION ONE AND ANY OTHER TWO

- 1a) A confused student of one private university needs to know the reason for the Freedom of Information (FOI) Act. Carefully outline the aims of the Freedom of information (FOI) Act. **(10 Marks)**
- 1b) Give detailed explanation of the circumstances that gave birth to the Freedom of Information Act (FOI)? **(10 Marks)**
- 1c) Explain the rationale for global news flow controversy. **(10 Marks)**
- 2a) With vivid examples and proper explanation, discuss the "Extra-Legal measures of Press Control" in Nigeria. **(10 Marks)**
- 2b) Some scholars believe that the Extra-legal measures of press control have negative effects on journalism practice in Nigeria. Explain the implications of such control strategy. **(10 Marks)**
- 3a) Briefly trace the history of television in Nigeria. **(10 Marks)**
- 3b) What are the unique attributes that distinguish contemporary print media operations from the old practice? **(5 Marks)**
- 3c) Explain 3 problems facing the print media in the contemporary Nigeria. **(5 Marks)**
- 4a) The broadcast industry in Nigeria is not without some challenges. Carefully discuss the challenges faced by the industry. **(10 Marks)**
- 4b) Explain to a novice the meaning and essence of "deregulation of the broadcast media." **(5 Marks)**
- 4c) Extensively discuss the concept of citizenship journalism. **(5 Marks)**
- 5a) In your own words explain the term "Brown Envelope" in the context of Nigerian journalism. **(7<sup>1</sup>/<sub>2</sub> Marks)**
- 5b) There are several occasions in which brown envelopes are offered to journalists. List the three dominant settings under which brown envelopes are usually offered. **(7<sup>1</sup>/<sub>2</sub> Marks)**
- 5c) It is obvious that the enabling law establishing NBC entrusted enormous power on it. Carefully examine and state the areas in which the commission has such power. **(5 Marks)**