



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2024 1 EXAMINATION

COURSE CODE: JLS813
COURSE TITLE: MEDIA AND SOCIETY
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR (4) QUESTIONS

- 1a. Outline and explain the process of communication. (7.5 marks)
b. Write a short note on each of the following: (10 marks)
a) Group communication
b) Mass communication
- 2a. The mass media perform some traditional or conventional functions. List and discuss briefly the functions of the mass media. (7.5 marks)
b. Outline and explain any other four (4) functions of the mass media apart from their conventional functions. (10 marks)
- 3a. Explain briefly any three types of media ownership in Nigeria. (9.5 marks)
b. Explain the methods of exercising control over the media. (8 marks)
- 4a. What is social change? (7.5 marks)
b. Explain two (2) approaches to social change (10 marks)
- 5a. Define social institutions. (7.5 marks)
b. Outline and explain any five types of social institutions (10 marks)