



National Open University of Nigeria
91, Cadastral Zone, University Village, Jabi, Abuja
Faculty of Management Sciences
2024 1 EXAMINATION

Course Code: ENT834

Course Title: Edu-Preneuership

Credit Unit: 2

Time Allowed: 2 Hours

Instruction

- 1. Indicate your Matriculation Number clearly**
- 2. Attempt question one (1) and any other three (3) questions; four questions in all**
- 3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.**
- 4. Present all your points in a coherent and orderly Manner**

Question 1:

- A. How can entrepreneurs enhance educational accessibility through inventive solutions? 5marks
- B. What obstacles do entrepreneurs encounter when identifying opportunities in education? 10marks
- C. What future trends and emerging possibilities are present in the education sector?5marks
- D. What obstacles do entrepreneurs encounter when identifying opportunities in education? 5marks

Question 2

- A. How can empathy and human-centered design principles enhance the development of solutions for the target audience of an education startup?10marks
- B. What research methods can be utilized to gather insights from the target audience of an education startup?5marks

Question 3

- A. How can empathy and human-centered design principles enhance the development of solutions for the target audience of an education startup? 15marks

Question 4

- A. How do the fundamental steps in developing a successful education startup impact its overall success? 10marks
- B. In what ways does defining a target audience influence the success of an education startup? 5marks

Question 5

- A. What are the overarching goals of education ventures and how do they align with educational objectives? 10marks
- B. What advantages are linked to engaging in education ventures?5marks