



NATIONAL OPEN UNIVERSITY OF NIGERIA  
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA  
FACULTY OF MANAGEMENT SCIENCES

**2024 1 EXAMINATION**

**COURSE CODE:** ENT 801

**CREDIT UNIT:** 2

**COURSE TITLE:** BUSINESS PLANNING FOR ENTREPRENEURSHIP GROWTH

**TIME ALLOWED:** 3 HOURS

- INSTRUCTION:**
1. Indicate your matriculation number clearly
  2. Answer question one (1) & attempt any other two (2) questions
  3. Question one (1) is compulsory and carries 30 marks. While any other two (2) answers attract 20 marks each. With total of 70 marks
  4. Present all your points in coherent and orderly manner

- 1a. Discuss the tasks involved in individual and group business plan (10 Marks)
- 1b. DO MORE Technology Innovation Company is considering investing in a new technology innovation project. Evaluate the project using the following evaluation techniques: a. Return on Investment (ROI): Calculate the project's financial return by estimating the expected cash inflows and outflows. Analyze the project's ROI and discuss its financial viability (20 Marks)
2. Write short notes on;
- i. Internal Rate of Return
  - ii. Net present value
  - iii. Payback period with uniform cash flow
  - iv. Probability Index
- (10 Marks)
- 2b. Define Average Rate of Return and states its advantages and disadvantages. (10 Marks)
- 3a. Discuss the significance of the NPV result in determining the financial feasibility and profitability of a project. (10 Marks)
- 3b. Identify and evaluate the key assumptions and factors that could impact the NPV analysis. (10 Marks)
4. Explain the importance of monitoring and evaluation (M&E) in the project cycle and outline the key indicators and data collection methods that can be used to assess the project's progress and impact (20 Marks)