



NATIONAL OPEN UNIVERSITY OF NIGERIA

91, Cadastral Zone, Nnamdi Azikwe Express Way, Jabi-Abuja

FACULTY OF MANAGEMENT SCIENCES

2024 1 EXAMINATION

Course Code: ENT 306

Course Title: MEASURING ORGANISATIONAL SUCCESS

Credit Unit: 2

Instructions: 1. Indicate your Matriculation Number clearly

2. Attempt Question 1 and any other 2 questions

3. Question 1 carries 30 marks while others carry 20 marks each

4. Present all your points in coherent and orderly manner

Time Allowed: 2 Hours

1a. Explain the concept of organization to a non-management person? 5marks

1b. How relevant are the fourteen principles of management in today's organisations? 25marks

2a. Why do people organize? 3marks

2b. Identify the sub-divisions of the formal structure of an organization . 5marks

2c. Define the term "organization structure" and its two perspectives. 12marks

3a.- Enumerate ten (10) various points that a dedicated manager, leader, or business owner that is interested in improving people's management skills should observe. 10marks

3b. Expatriate on five (5) types of overlay that should be present in a successful organization. 10marks

4. Organisations face array of problems such as management development, employees development and human resource management. Discuss 20 marks

5. Advertising and promotion play important roles in ensuring organizational success. Discuss. 20marks