



National Open University of Nigeria
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi- Abuja
Department of Arts & Social Sciences Education
Faculty of Education

2024 1 EXAMINATION

Programme: PGDE
Course Code: EDU782
Course Title: Business Education Methods
Credit Unit: 2 Units
Time Allowed: 2 Hours

Instruction: Answer question one (1) and any other two (2) questions

1. (a) Explain the concepts of teaching and learning.
(b) Support your explanation with theories of Pavlov and Thorndike that make teaching and learning effective and impactful.
(c) Highlight and explain in details five contributions of the theories of Thorndike to business education in institutions of learning. **(30 marks)**
2. (a) There are psychological guides for good and effective teaching. Identify five of these guides and explain them in your own words.
(b) Discuss the concept "individualized teaching method", making reference to SIWES and Teaching Practice. State two advantages of this method. **(20marks)**
3. (a) Write notes on the following methods of teaching shorthand:
 - (i) Inductive or discovery
 - (ii) Deductive or telling
 - (iii) Reading
 - (iv) Writing; and
 - (v) Demonstration.
(b) Discuss clearly instructional objectives, taking into consideration the key words such as general and specific. **(20 marks)**
4. (a) What are the instructional materials that are classified as Audio/Visual Aids? Explain them with regards to teaching and learning.
(b) What are the five important criteria that specific objectives should satisfy? **(20 marks)**