



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**2024 1 EXAMINATION**

**COURSE CODE: CRD 407**

**CREDIT UNIT: 2**

**COURSE TITLE: PROJECT PLANNING MANAGEMENT, MONITORING AND EVALUATION**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTION: 1. Indicate your Matriculation Number clearly.**

**2. Attempt question One (1) and any other two (2) questions.**

**3. Question One (1) is compulsory and carries 30 marks, while any other Two (2) questions attract 20 marks each.**

**4. Present all your points in a coherent and orderly manner.**

**Questions**

1. a. Define Project and enumerate factors considered in project planning (10 marks)  
b. State five reasons for firms to adopt diversification strategy. (7 marks)  
c. List and explain five Ratio Analysis methods use to ascertain the financial condition of a firm. (10 marks)  
d. Explain differences between Vision, Mission and Value. (3 marks)
2. Discuss the following Concept in brief : (a) Strategic Plan, (b) Tactical Plan (c) Operational Plan (d) Problem Solving Skills (e) Negotiation Skills (20 marks)
3. a) Monitoring and Evaluation is imperative to any Project, Discuss? (10 marks)  
b) State five Purposes of Monitoring and Evaluation (10 marks)
4. a. Define the following; Planning, Project Plan and Principle-Centred Planning. (3 marks)  
b. Identify and explain four types of planning in line with Maxwell Principles (10 marks)  
c. Highlight the seven principles that are critical to successful planning. (7 marks)
5. a) Describe how Project managers are vested with authority and power. (10 marks)  
b) Discuss the methods used by Managers to achieve their responsibilities. (10 marks)