



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2024 1 EXAMINATION

Course Code: BUS804

Course Title: STRATEGY AND STRUCTURE

Credit Unit: 3

- Instructions:**
- 1. Indicate your Matriculation Number clearly**
 - 2. Attempt Question 1 and any other two (2) questions**
 - 3. Question 1 is compulsory and carries 30 marks while the other 3 questions carry 20 marks each.**
 - 4. Present all your points in coherent and orderly manner**

Time Allowed: 3 Hours

Question One

- Differentiate between divesture and liquidation strategies [5 Marks]
- Discuss the components of organisational structure [10 Marks]
- Appraise four problems associated with strategic planning for organisations [15 Marks]

Question Two

- How would you define business strategy? [8 Marks]
- Discuss the STMCRD communication model [12 Marks]

Question Three

- Identify five reasons for the failure of corporate planning [10 Marks]
- Discuss five forms of relationships in an organisation [10 Marks]

Question Four

- Discuss five methods of minimizing problems of change [10 Marks]
- Identify five importance of corporate strategy [10 Marks]