



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2024 1 EXAMINATION

COURSE CODE: BUS429
COURSE TITLE: CORPORATE PLANNING
CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question one (1) and any other three (3) questions; four questions in all
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.
4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2½Hours

- 1a. What roles do managers play in an organisation?
- 1b. Explain the purpose of "Planning"
- 1c. Explain the features of any strategic decisions taken in an "organization"

- 2a. Write notes on the following:
 - i. Strategies
 - ii. Budgets
 - iii. Programmes
- 2b. Explain the various steps involving in Planning

- 3a. Identify and explain the steps involving in Decision making process?
- 3b. A decision maker who was perfectly rational would be fully objective and logical. Explain the assumptions of Rationality of a decision maker.

- 4a. An important factor in managing people is creativity. Explain the Phrases involved in Creative Process.
- 4b. Explain the benefits and drawbacks of Management by Objectives.

- 5a. Explain the advantages and disadvantages of Budgeting
- 5b. Write on notes the followings:
 - i. Queuing Theory
 - ii. Breakeven Analysis