



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_2 EXAMINATIONS

COURSE CODE: MAC333
COURSE TITLE: MEDIA STATION MANAGEMENT AND
OPERATION
UNIT: 3

INSTRUCTION: ANSWER ANY FOUR QUESTIONS
TIME: 3 HOURS

1. Digital technologies have brought about changes in radio broadcasting, yet there will always be a point of convergence between the old and new technologies. Discuss the five points of convergence in broadcasting and state their implications for station management (**17 1/2 marks**).
2. List and discuss five major trends in contemporary television broadcasting (**17 1/2 marks**).
3. Identify and discuss seven types of radio broadcasting and their unique characteristics (**17 1/2 marks**).
4. Media production is a product of collective efforts of different personnel. List and describe the roles of five personnel in a television station (**17 1/2 marks**).
5. Describe is a radio studio? Describe seven (7) different equipment that can be found in a radio studio (**17 1/2 marks**).