



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_2 EXAMINATIONS...

COURSE CODE: JLS 713
COURSE TITLE: MEDIA & SOCIETY
UNIT: 3
TIME: 3 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

1. There are several ways by which those who wield political power can control mass media in any society. With examples, explain five (5) of them. **25 marks**
2. Nigerian Press Council performs some functions. Examine five (5) of these functions. **15 marks**
3. According to Ate (2007), there are some reasons why people resist change. Explain five (5) of them. **15 marks**
4. Discuss five (5) characteristics of the mass media. **15 marks**
5. . Examine five (5) social effects of the mass media. **15 marks**