



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2023_2 EXAMINATIONS

COURSE CODE: ENT 415

CREDIT UNIT: 2

COURSE TITLE:

**TECHNOLOGY ENTREPRENEURSHIP AND INTELLECTUAL
PROPERTY RIGHTS TIME ALLOWED: 2.5 HOURS**

Instruction: 1. Attempt question number one (1) and any other TWO (2)

**2. Question number one (1) is compulsory and attracts 30 marks,
while any other two questions attract 20 marks each**

3. Present your answers any points in a clearly and orderly manner

Question 1

a) Technology entrepreneurship has played several important roles to the growth of Entrepreneurship in Nigeria economy. Clearly discuss the role technological entrepreneurship in social and economic development

Question 2

As an entrepreneur, knowledge is deemed important to the growth and success of entrepreneurship. State and explicitly explain the knowledge types as identified by different scholars.

Question 3

- a) Discuss the term Knowledge Creation Model
- b) Explain BA theory and the Four different notions of BA theory according to the interaction in the SECI process.

Question 4

- A) Define the term SWOT analysis in relation to technological entrepreneur 10marks
- B) Discuss the benefit of SWOT analysis to an entrepreneur.