

## NATIONAL OPEN UNIVERSITY OF NIGERIA

91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja FACULTY OF MANAGEMENT SCIENCES
2023 2 EXAMINATIONS.....

Course Code: ENT 407

Course Title ENTREPRENEURSHIP DEVELOPMENT

Credit Unit: 2

**Instructions: 1. Indicate your Matriculation Number clearly** 

2. Attempt Question 1 and any other two (2) questions

3. Question 1 is compulsory and carries 30 marks while the other 2 questions

carry 20 marks each.

4. Present all your points in coherent and orderly manner

Time Allowed: 2 Hours

1a. Entrepreneurship has been directly linked to National economic development. Discuss in details the role of entrepreneurship to a developing economy like that of Nigeria

- 2. List the advantages and disadvantages of entrepreneurship that you know and explain them briefly.
- 3a. what is strategic planning?
- b. outline five (5) benefits of strategic planning.
- 4. List and explain various reasons why strategic planning fail.
- 5a. what do you understand by the concept of cooperative society.
- b. list and explain the golden rules and self-reliance of cooperatives.