



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2023\_1 POP EXAMINATION.**

**COURSE CODE: JLS 724**  
**COURSE TITLE: FEATURE WRITING**  
**UNIT: 3**  
**TIME: 3 HOURS**

**INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE**

1. Some characteristics distinguish feature writing from other forms of writings. With example, discuss five (5) of these features. **25 marks**
  
2. These are some ways of getting feature ideas. Explain six (6) of these ways. Cite examples. **15 marks**
  
3. A good feature writer must possess some basic qualities. With illustrations, discuss six (6) of these qualities. **15 marks**
  
4. Feature writers employ some writing techniques in writing features. Explain six (6) of these techniques. **15 marks**
  
5. a. What do you understand by Opinion Columns? **3 marks**  
b. With examples, discuss four (4) types of Opinion Column. **12 marks**