



NATIONAL OPEN UNIVERSITY OF NIGERIA  
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA  
FACULTY OF MANAGEMENT SCIENCES

2023\_1 POP EXAMINATION

COURSE CODE: ENT 402

CREDIT UNIT: 2

COURSE TITLE: MANAGEMENT OF INNOVATION AND CREATIVITY

TIME ALLOWED: 2 HOURS

- Instruction: 1. Attempt question number one (1) and any other two (2)
2. Question number one (1) is compulsory and attracts 30 marks, while any other two questions attract 20 marks each
3. Present your answers any points in a clearly and orderly manner
- 1a. Identifies seven (7) reasons why management engages in strategy formulation [14marks]
- b. Explain eight (8) factors to be considered to discharge a staff or some members of staff as a result of decline in trading [16marks]
- 2a. Discuss five (5) steps to be taken by the management to create a favorable climate for human relations. [10marks]
- b. Elucidate six (6) causes of changing attitude concerning personnel . [10marks]
- 3a. Explain the five (5) variables key of purchasing [10mark]
- b. Write a brief note on the following:
- i. Innovation [5marks]
- ii. Invention [5marks]
- 4a. Explain five (5) types of States Intervention in Innovation [10marks]
- b. Identify five (5) main problems associated with state intervention innovation [10marks]
- 5a. Elucidate five (5) features of an effective leadership [10marks]

b. Explain five (5) categories of leadership style

[10marks]