



NATIONAL OPEN UNIVERSITY OF NIGERIA, ABUJA
2023_1 POP EXAMINATION

COURSE CODE: ENG 314

COURSE TITLE: PUBLIC SPEAKING

TIME ALLOWED: 2 HOURS

INSTRUCTION: Answer Any **3** Questions (1 mark for clarity of expression)

1. Write short notes on the following terms as types of layouts for public speaking:

- a) Circular **(6 marks)**
- b) Laboratory **(5 marks)**
- c) Auditorium **(6 marks)**
- d) Conference **(6 marks)**

(23 marks/40 minutes)

2. As the best graduating student of your University, you have been invited to give a speech at the 2021 Convocation ceremony. Identify and discuss the processes that will help you to prepare adequately for the speech presentation. **(23 marks)**

(23 marks/40 minutes)

3a) Distinguish between hearing and listening as arts of communication. **(5 marks)**

b) Identify and discuss FOUR listening styles. **(18 marks)**

(23 marks/40 minutes)

4a) List the FIVE steps in Monroe's motivated sequence. **(5 marks)**

b) As a marketing officer, write a persuasive speech to be presented at a Press conference on the topic: 'Our Detergent is the Best and the Cheapest'. **(18 marks)**

(23 marks/40 minutes)