



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2023_1 POP EXAMINATION

Course Code: CRD 407
Course Title: PROJECT PLANNING MANAGEMENT, MONITORING AND EVALUATION

Credit Units: 2

Instructions:

1. Indicate your Matriculation Number clearly
2. Attempt Question 1 and any other two (2) questions
3. Question 1 is compulsory and carries 30marks while the other 2 questions carry 20marks each
4. Present all your points in coherent and orderly manner

Time Allowed: 2 Hours

1a. Monitoring and evaluation is used for a variety of purposes. The purpose for which it is used determines the particular orientation of each evaluation. Exhaustively discuss these purposes (**18 marks**).

1b. what is the meaning of Monitoring and Evaluation (M&E) (**8 marks**).

1c. Monitoring is the systematic and routine collection of information from projects and programmes for four (4) main purposes. Highlight these purposes (**4 marks**).

2. What are the key steps involved in a capital budgeting process? (**20marks**).

3a. Diversification is a radical growth strategy deliberately aimed at changing the nature of the business. It means venturing into new areas of production. What are the reasons that make firms embark on diversification? (**6 marks**)

3b. There are Strategies to change the competitive position of an existing business. Enumerate four of these strategies (**8 marks**).

3c. Portfolio Analysis is one of the features of Portfolio Management. Discuss what Portfolio analysis is all about (**6 marks**).

4a. What do you understand by time preference for money, citing example? (**10marks**).

4b. Highlight the ten (10) methods of controlling projects (**10marks**).

5. Explain 5 principles that are absolutely critical to successful planning (**20marks**).