

NATIONAL OPEN UNIVERSITY OF NIGERIA FACULTY OF SOCIAL SCIENCES DEPARTMENT OF MASS COMMUNICATION 2022 2 EXAMINATION

COURSE CODE: JLS843

COURSE TITLE: ELEMENTS OF MULTIMEDIA: PRACTICE AND

THEORY

UNITS: 3

TIME: 3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

- 1. Research in multimedia journalism is fundamentally focused on some specific areas. Name and explain five of the specific areas. $(17^{1}/_{2} \text{ Marks})$
- 2. Several prevailing laws affect media practice in Nigeria. Name and discuss at least five them. (17¹/₂ Marks)
- 3. As the controversy of the New World Information and Communication Order (NWICO) raged, developing nations or Third World nations had some issues they wanted addressed. Discuss the issue. (17¹/₂ Marks)
- 4. There exist many theories of multimedia. Name and explain four of them. Indicate their relevance to the practice of multimedia journalism in Nigeria. $(17^{1}/_{2} \text{ Marks})$
- 5. What are the challenges facing the practice of online journalism in Nigeria? $(17^{1}/2 \text{ Marks})$