NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2022_2 EXAMINATION

COURSE CODE:	**MAC822**
COURSE TITLE:	**PUBLICATION LAYOUT AND DESIGN**
UNITS:	**3**
TIME:	**3 HOURS**
INSTRUCTION:	**ANSWER ANY FOUR QUESTIONS**

1. To effectively design a newspaper, the publisher must take into cognisance certain critical necessitates of newspaper design. Enumerate and discuss these requirements. **($17^1/_2$ Marks)**

2. It is the same philosophies that guide both manual sub-editing and computerized sub-editing. Mention and discuss them in detail. **($17^1/_2$ Marks)**

3. Numerous methods of printing are available to publishers. Name and explain at least six of them. **($17^1/_2$ Marks)**

4. List and discuss the advantages of Desk Top Publishing? **($17^1/_2$ Marks)**

5. Name and fully discuss the four essential ingredients of and defences for libel. **($17^1/_2$ Marks)**