



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2022_2 EXAMINATION**

COURSE CODE: JLS724
COURSE TITLE: FEATURE WRITING
UNIT: 3
TIME: 3HR

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. As the lead speaker in an induction for the newly employed journalists in your media outfit, discuss at least five (5) essential qualities the new journalists must demonstrate to qualify them as good feature writers. **(25 Marks)**.
2. As a student of feature writing class, list and discuss at least five (5) characteristics that can be attributed to feature articles. **(15 Marks)**
3. Demonstrate your deep understanding of feature writing by discussing any five types of feature stories of your choice. **(15 Marks)**
4. As an experienced journalist in a well-established newspaper in Nigeria, list and discuss at least five (5) ways in which they can source for feature story ideas. **(15 Marks)**
5. What five (5) key roles do you think feature articles perform to make notable influence in society? **(15 Marks)**