



2022_1 POP Examination ..
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES

Course Title: CONCEPT, DESIGN, AND FEASIBILITY I

Course Code: TSM342

Course Unit: 2

Time Allowed: 2:00 hours

Instruction: Answer any three (3) Questions (All questions carry equal marks)

1. (a) List out four (4) essential elements that a project should contain **(8 marks)**
(b), Clarify the three (3) steps that are needed to be taken to improve the risk minimization process **(9.3 marks)**
(c) What are the six (6) logical patterns that should be considered when designing a business plan. **(6 marks)**

2. (a) Explain the term 'Project Control' **(3.3 marks)**
(b) Mention six (8) of these questions that an entrepreneur needs to answer before starting a business. **(8 marks)**
(c) Write a short note on the following:
 - i. Brevity
 - ii. Logic
 - iii. Figures **(12 marks)**

3. (a) i. What are the principles to detect when filling in a simple cash flow? **(8 marks)**
ii. Explain the term "feasibility studies" (3.3 Marks)
(b) List the importance and contents of a feasibility report. **(8 marks)**
(c) Describe a cash flow forecast? **(6 marks)**

4. (a) Examine the relevance of Cost-Benefit Analysis' **(5marks)**
(b) Write short notes on all of the following parts of project control:
 - i. Scheduling
 - ii. Controlling**
 - iii. Monitoring **(15 marks)**
(c) Define the term 'Operating Risk' **(3.3 marks)**