



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**University Village, Plot 91 Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2022\_1 EXAMINATION**

**COURSE CODE:** MAC 311  
**COURSE TITLE:** INTERNATIONAL COMMUNICATION AND MEDIA SYSTEMS  
**UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER QUESTION ONE (1) AND ANY OTHER THREE (3) QUESTIONS.

1. The emergence of international communication is a process. Establish at least five (5) stages/eras in the development of communication process that eventually led to international communication. **(25 Marks)**
2. Establish at least five (5) characteristics of international communication to distinguish it from any other form of communication. **(15 Marks)**
3. With at least three examples under each, discuss three categories of book that are commonly used for international communication. **(15 Marks)**
4. Discuss any five (5) media of international communication and how each contributes to global flow of information. **(15 Marks)**
5. Examine any three major forms of ownership structure of international media of communication and discuss how each constitutes a factor in the global information flow. **(15 Marks)**