



NATIONAL OPEN UNIVERSITY OF NIGERIA
University Village, Plot 91 Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja
DEPARTMENT OF MASS COMMUNICATION
2022_1 EXAMINATION

COURSE CODE: JLS 842
COURSE TITLE: INTRODUCTION TO WEB PUBLISHING
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. The Web is a system of interlinked hypertext documents accessed via the Internet. Hence, information provided on the Internet is accessible daily, on the go and around the world, awaiting network operation. Explicate this in line with the inherent characteristics that make the web as an avenue for endless expressive possibilities.
(17¹/₂ Marks)
2. Simplicity is unique to the Internet; therefore, it can be utilised in obtaining different kinds of information to assist people to do different kinds of jobs. Using the submissions of Woodford (2013), explain what the internet does and how computerised information is transferred from one place to another. **(17¹/₂ Marks)**
3. Discuss the relevance and disadvantage of the act of creating a Web domain in which information is shared with others that access the site. **(17¹/₂ MARKS)**
4. People have for centuries relied on books to obtain information. However, technological advancements in book formats have changed the status quo. Discuss the advent of contemporary e-book as it emanated from traditional print book to digital version of a written work citing relevant dates and events.
(17¹/₂ Marks)
5. (a) E-books are situated within a specified format which aids their differentiation and identification. Discuss.
(b) Spatial benefit enables an e-book collection to take up little room and weight. Explicate other benefits of e-book apart from Mechanical and Multimedia Benefits.
(17¹/₂ Marks)