



NATIONAL OPEN UNIVERSITY OF NIGERIA
University Village, Plot 91 Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja
DEPARTMENT OF MASS COMMUNICATION
2022_1 EXAMINATION

COURSE CODE: JLS713
COURSE TITLE: MEDIA AND SOCIETY
UNIT: 3
TIME: 3 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

1. Those who wield political power can control mass media in any society through the arsenals of authoritarian control. Identify and explain **five (5)** of these arsenals (**25 Marks**)
2. Murphy (1977) sums up societal impacts of the media in **three** principal ways. Identify and explain them (**15 Marks**)
3. Identify and discuss at least **five (5)** of patterns of media ownership common in Nigeria today (**15 Marks**)
4. Communication scholars and sociologists have identified different reasons as to why people resist change. Identify and explain five of them as outline by Ate (2007) (**15 Marks**)
5. There is a general postulation that the mass media are supremely effective social change agents. Identify and explain five (5) social effects of the mass media (**15 Marks**)