



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2022_1 EXAMINATIONS

COURSE CODE: ENT 402

COURSE TITLE: MANAGEMENT OF CREATIVITY AND INNOVATION

TIME ALLOWED: 2 HOURS

COURSE UNIT: 2

INSTRUCTIONS: 1. Attempt Question One and Any Other Three Questions

2. Question One Is Compulsory and Carries 30 Marks While Other Questions Carry 20 Marks Each

3. Present Your Answers in A Clear and Orderly Manner

Question 1

A: Describe the concept of Management

B: Enumerate the 7 components of Management according to Henry Fayol

C: Mention and Explain the functions of Management Theory

(30 Marks)

Question 2

A: Define Management Model (2 Marks)

B: Give 8 features of Management models (8 marks)

C: List and explain five approaches to Management strategies. (10 Marks)

Question 3

A: Highlight the 5 main objects of job analysis (5 Marks)

B: Work measurement has five primary aims. Elaborate (7.5 marks)

C: Total quality management encompasses five tenets. Discuss (7.5 Marks)

Question 4:

A. Innovation operates in a variety of terms and contexts. What is your understanding of the term innovation? (2 Marks)

B. Itemise 6 categories of innovation.(6 Marks)

C. Identify 6 factors for state intervention in Innovation (12 Marks)

Question 5

A. Highlight any six causes of change in attitude of Personnel (6 Marks)

B. List and explain 4 factors the management of an organization must adopt to enhance a favorable climate relations. (4 Marks)

C. Analyse six categories of leadership styles studied in this course (6 Marks)

D. List 4 Functions of a leader (4 Marks)