



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi – Abuja
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF ADMINISTRATION
2022_1 EXAMINATION.

COURSE CODE: BUS 403

COURSE TITLE: ANALYSIS FOR BUSINESS DECISIONS

CREDIT UNITS: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly

2. Attempt question one (1) and any other three (3) questions – four questions in all

3. Question one (1) is compulsory and carries 25marks, while the other questions carry 15marks each.

4. Present all your points in coherent and orderly Manner

TIME ALLOWED: 2 ½ Hrs

- 1a. Briefly discuss the Sociological Concept of a Group (5Marks)
- 1b. Explain the concept of group dynamics and its properties (10marks)
- 1c. Write on these types of Groups:
- i. primary group (2.5 marks)
 - ii. In-groups (2.5 marks)
 - iii. Focus group (2.5 marks)
 - iv. Reference groups (2.5 marks)
- 2a. List and explain the various types of Group formation known to you. (10marks)
- 2b. Define Cooperative according to the International Cooperative Alliance ICA (5marks)
- 3a. List and explain five (5) Values of Cooperatives (10marks)
- 3b. Outline the characteristics of a Co-operative as a sociological group (5marks)
- 4a. Define Group and its elements? (7marks)
- 4b. Explain “Frustration” and Frustration induced behavior (8marks)
- 5a. Mention and explain Internal and External factors that affects group functioning (10marks)
- 5b. Define and mention the two types of Evaluation (5marks)