



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE NNAMDI AZIKWE EXPRESS WAY JABI-ABUJA
FACULTY OF MANAGEMENT SCIENCES
2021_2 EXAMINATION QUESTIONS 45678

COURSE CODE: BUS 849

CREDIT UNITS: 2

COURSE TITLE: STRATEGIC MANAGEMENT

TIME ALLOWED: 2 hours

- Instructions:**
- 1. Attempt question Number one (1) and any other two (2) questions**
 - 2. Question number 1 is compulsory and carries 30 marks while the other questions carry 20 marks each.**
 - 3. Present all your points in coherent and orderly manner.**

QUESTION ONE

- What are the importance of strategic management to information system (IS) and information technology (IT)? **(10 marks)**
- Discuss Porter's five-force model in relation to strategic planning for information system. **(10 marks)**
- Explain the manager's challenges of making strategy implementation work. **(10 marks)**

QUESTION TWO

- Discuss the concept of strategy evaluation and control. And highlight how this lead to growth and development of an organization? **(10 marks)**
- Explain the concept of strategic management and state why it is important in an organisation? **(10 marks)**

QUESTION THREE

- Strategic management is described as the "capstone" course in business studies. Discuss. **(10 marks)**
- State the role of leadership in strategy implementation. **(10 marks)**

QUESTION FOUR

- Enumerate the different components of strategic management process and discuss how critical each of them is to the survival and growth of organisation. **(10 marks)**
- Examine critically the strategic management model proposed by Johnson and Scholes (1993). What are the limitations of this model? **(10 marks)**