



2021\_1 EXAMINATION  
NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF TOURISM STUDIES

Course Title: **GLOBAL TOURISM ISSUES**

Course Code: **TSM 444**

Course Unit: 2

Time Allowed: 2: 00hrs

**Instruction: Answer any three (3) Questions**

**Question1**

- a. Visitors can be classified into two categories of travelers. List and explain **(8 Marks)**
- b. Explain the term “tourism expenditure” **(3.3Marks)**
- c. Explain the six overarching propositions relating to the enhancement of collaborative effectiveness in tourism **(12Marks)**

**Question 2**

- a. List the six guidelines or fields of Alternative Tourism **(6Marks)**
- b. Explain the six guidelines or fields of Alternative Tourism **(12Marks)**
- c. Explain the term ‘ecotourism’ **(5.3marks)**

**Question 3**

- a. List and explain six major dimensions of sustainable tourism development **(12marks)**
- b. Explain the term ‘Alternative tourist’ **(5.3marks)**
- c. List and explain any three limiting factors affecting Carrying Capacity Management’s in the tourism industry **(6marks)**

**Question 4**

- a. Define Sustainable Tourism Development **(5.3marks)**
- b. Explain any six examples of Sustainable Tourism Development **(12marks)**
- c. Explain the three general goals of sustainable tourism strategies **(6marks)**