



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja  
**FACULTY OF MANAGEMENT SCIENCES**  
**2021\_1 EXAMINATION**

**Course Code: BUS810**

**Course Title: COMPARATIVE MANAGEMENT**

**Credit Unit: 2**

**Instructions:**

- 1. Indicate your Matriculation Number clearly**
- 2. Attempt Question 1 and any other two (2) questions**
- 3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each**
- 4. Present all your points in coherent and orderly manner**

**Time Allowed: 2 Hours**

**EXAM QUESTION**

- 1a. Compare the emic approach with the etic approach in cultural studies. (10 marks)**
- 1b. Discuss management job practices in the Japanese and American firms (10 marks)**
- 1c. What are the main results of comparative management research? (10 marks)**
- 2a. Explicate five (5) basic managerial skills the management team of National Open University of Nigeria needs to acquire in order to be efficient in positioning the University as a first class University (10 marks)**
  - 2b. Evaluate the conceptual overlap between planning the work and in organizing it; pointing out clearly what the leader needs to do in order to be most efficient. (10 marks)**
- 3a. What are the implications of a bad organizational structure in the management of group activities? (10 mark)**
- 3b. In what five (5) ways are corporate profit oriented bodies similar to non-profit organisations (10 marks)**
- 4a. With good examples discuss three (3) ways the World's cultures have been categorized (10 marks)**
- 4b. Analyse the relationship between managerial discretion and a public corporation's performance (10 marks)**
- 5a. Discuss the unique features of recruitment and selection methods in Germany (5 marks)**
- 5b. Explain any three (3) different approaches to cross-cultural management research**

**(15 marks)**