



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2020_2 EXAMINATION 1234

Course Code: BUS 714

Course Title: PRINCIPLES OF MANAGEMENT

Credit Unit: 2

Instructions:

- 1. Indicate your Matriculation Number clearly**
- 2. Attempt Question 1 and any other two (2) questions**
- 3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each**
- 4. Present all your points in coherent and orderly manner**

Time Allowed: 2 Hours

EXAMINATION QUESTIONS

1. (a) Competitive environment includes a number of factors impacting on the competitive behavior of the organization. Briefly discuss. **(10 Marks)**
(b) Top managers of most organizations typically put a great deal of thought into designing an appropriate structure and these structures are hinged on certain variables. Explain. **(10 Marks)**
(c) Discuss the Contingency Factors that influence the Structure Decision. **(10 Marks)**
2. (a) In an Organizational context, Leadership derives their power from the basic sources. Elaborate on these Sources. **(10 Marks)**
(b) Organizational design is a process that involves decisions about Six (6) key Elements. Discuss. **(10 Marks)**
3. (a) Write Short notes on 'Time Log' and 'The Carrot -and- Stick Approach'. **(10 Marks)**
(b) Explain Two (2) Broad Categories of the Resources available to an Organization **(10 Marks)**
4. (a) Explain any Five (5) Principles of Time Management. **(10 Marks)**
(b) Briefly explain Four (4) Assumptions of Theory "Y". **(10 Marks)**