



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2020\_2 EXAMINATION**

**COURSE CODE: MAC 416**  
**COURSE TITLE: SOCIOLOGY OF MASS COMMUNICATION**  
**UNITS: 2**  
**TIME: 2 HOURS**  
**INSTRUCTION: ANSWER QUESTION ONE (QUESTION ONE IS COMPULSORY) AND ANY OTHER TWO QUESTIONS.**

1. The scope of Sociology is limited to three major areas; with relevant examples and or illustrations where applicable, discuss the three (3) major areas of sociological scope **(30 Marks)**
2. Before a group could be regarded as a society, there are certain conditions and mores that regulate their behaviour towards one another and these are regarded as codes of conduct. Identify and discuss any four of the conditions with relevant examples or illustrations cited under each. **(20 Marks)**
3. Examine any five (5) normative theories of the press and how each influences the social system. **(20 Marks)**
4. Establish that the mass media are a crucial element of the society by discussing five (5) of their functions and obligations. **(20 Marks)**
5. Absolute independence of the media is not guaranteed in a social system. Justify this assertion by discussing at least five (5) ways through which the mass media are controlled (internally or externally). **(20 Marks)**