



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2020_2 EXAMINATION

COURSE CODE: JLS 845
COURSE TITLE: ISSUES IN COMMUNICATION POLICY & TECHNOLOGY
UNIT: 3
TIME: 3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. The impact of technology on humanity is almost limitless because of its expanding possibilities. Discuss this assertion vis-à-vis the nature of technology
(17¹/₂ Marks)
2. Policy forms may vary, but policy documents usually contain basic items. Identify and explain any 7 of the items discussed in your JLS 845 manual
(17¹/₂ Marks)
3. Discuss with relevant examples any seven ways the government control's communication activities in Nigeria
(17¹/₂ Marks)
4. Discuss with example Seven reasons for Integration of News Flow necessary developing countries especially in the area of news agencies?
(17¹/₂ Marks)
5. Discuss the importance of NWICO in line with Nordenstreng's concept of Four D's
(17¹/₂ Marks)
6. Situate with examples the following theories/model and theoretical elements within the framework of Journalism in Nigeria.
(17¹/₂ Marks)
 - a) Authoritarian-Benevolent Journalism
 - b) Investigative Development Journalism
 - c) Democratic-Participant Media Theory
 - d) Development Media Theory
 - e) Communitarian Media