



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2020_2 EXAMINATION ..**

COURSE CODE: JLS 842
COURSE TITLE: INTRODUCTION TO WEB PUBLISHING
UNIT: 3
TIME: 3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Web design and development process consist of some stages. Identify and explain the stages and their relevance. **(17¹/₂ Marks)**
2. The Department of Sociology of NOUN intends to start e-journal. Advise the department on at least five practical guides they should bear in mind while creating their e-journal: **(17¹/₂ Marks)**
3. You have been approached by a book author to help explain conditions that the book must meet before it is eligible for copyright in Nigeria. Fully discuss any five of the conditions. **(17¹/₂ Marks)**
4. Ethics is an important factor every publisher must consider in all publishing dealings. Discuss any five Theories of Ethics **(17¹/₂ Marks)**
5. Identify and discuss Hirsh (2013) classification of E-Books **(17¹/₂ Marks)**
6. What points must be considered before publishing an online magazine? **(17¹/₂ Marks)**